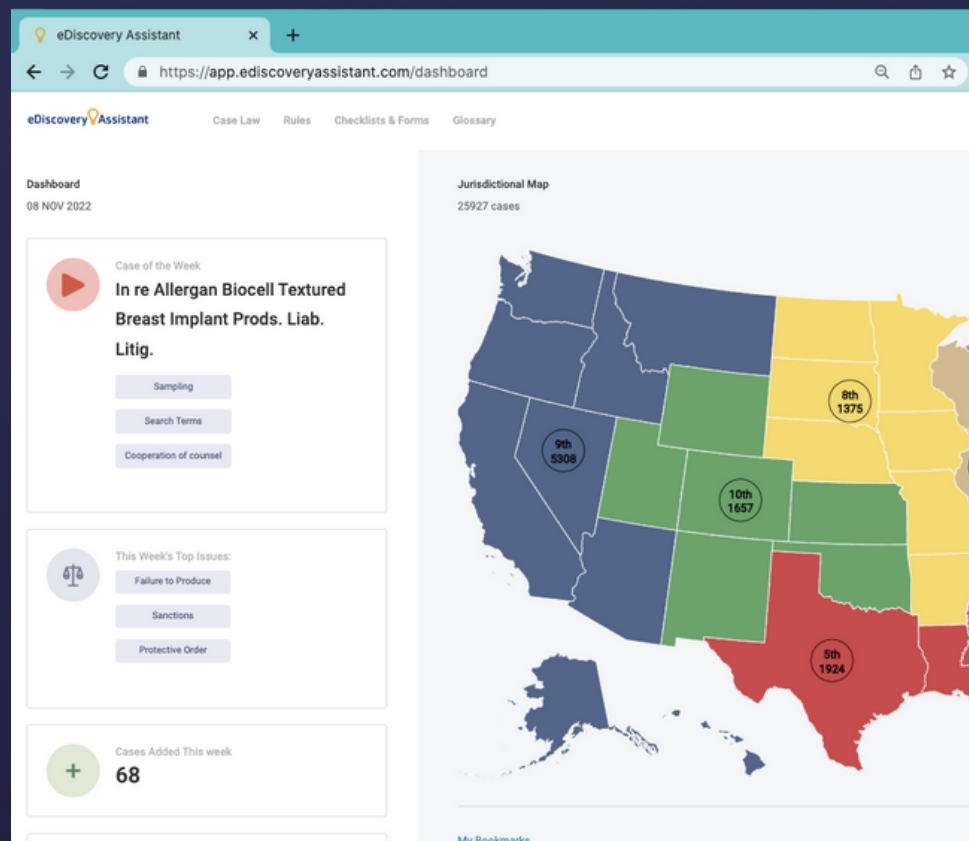eDiscovery Assistant

2023
Partnership Program
Prospectus

About
eDiscovery Assistant

Designed and built by ediscovery attorneys, eDiscovery Assistant fills the knowledge gap for litigators, consultants and legal professionals supporting the ediscovery process. Our curated databases of case law, rules, checklists, forms are organized by ediscovery issues to help users get answers in a few clicks vs. hours of research.

Our eDiscovery Academy turns CLE on its head, and instead provides practical, concise content at the user's fingertips to learn about issues and technology, how to leverage and identify technological solutions for each stage of ediscovery, and allows users to keep their heads above water with how quickly new sources of ESI come into play.

About the Partnership

eDiscovery Assistant seeks to partner with companies, organizations and media partners that share the goal of advancing legal teams' knowledge of and ability to leverage ESI in an efficient and cost-effective manner. Part of that process involves legal teams knowing what products and services exist in the market and how they can be leveraged to meet an organization's specific needs.

Our team has identified the following opportunities to our partners to bring that information to our user community and our broader reach in the legal market. Our goal is to work with each partner to customize an approach that works for both our user community and furthers the partner's goals in the industry. To that end, we would be happy to work with your organization to put together a set of opportunities from those listed below, or work with our partner on devising specific strategies that help advance its goals.

Partnership Options

	Opportunities	Standard	Partner
Base Package	**Partnership Announcement**		
	Listing as Partner on eDiscovery Assistant Website	Not Available	$10,000 annually
	Announced via blog post on eDiscovery Bytes Blog		
	Posted across all eDiscovery Assistant social channels		
	Distributed in one issue of the eDiscovery Assistant Case of the Week Newsletter		
	Annual Subcriptions to eDiscovery Assistant + Academy		
	Two seats including both eDiscovery Assistant and Academy are included in the base package for partners. Additional seats are available for purchase at a 25% discount	Not Available	2 seats
	eDiscovery Assistant will conduct quarterly virtual meetings with partners to advise on upcoming opportunities, topics for quarterly webinars, features and content roadmap and how partners can leverage the platform for business development. Q&A included		1 liaison
Additional Benefits	**Content Aggregation and Distribution**		
	Partner provided content to be approved by eDiscovery Assistant. Content will be posted on eDiscovery Assistant website for 12 months under Resources tab. Cost includes promotion in one issue of weekly newsletter	Not Available	$ 1,250
	Promotion of (1) piece of partner approved content on eDiscovery Assistant social media platforms whether or not included on eDiscovery Assistant website		$ 500
	Promotion of an approved piece of partner content in one issue of weekly eDiscovery Assistant newsletter		$ 1,100
	Inclusion of one (1) Partner event on eDiscovery Assistant Events calendar		$ 500
	Content Creation		
	Write up on product or service capabilities by eDiscovery Assistant Content Team to be listed on eDiscovery Bytes Blog and distributed via social media. Blog is distributed to subscribers in weekly newsletter and included in eDiscovery Academy	$ 4,000	$ 3,000
	Creation of video showcasing one product from partner to be hosted in eDiscovery Academy and for use by Partner in marketing. Process includes initial product review, testing, follow up discussions, script and recording of video by eDiscovery Assistant Content Team. Each video will vary depending on the product, but may include overview of functionality, highlights of specific features that distinguish the tool, pricing, key clients leveraging tool, comparison of features and functionality to other similar tools, level of support required to manage tool, infrastructure needs (if any), etc.	$17,500	$15,000

Partnership Options Continued

	Opportunities	Standard	Partner
Additional Benefits	Sponsorship of quarterly webinar with partner logo and mention during program; selection of content, speakers and delivery of material is solely by eDiscovery Assistant. Partners will provide input as to topics and questions that arise for inclusion as part of quarterly partner calls. Sponsors will receive registrant and attendee lists	$ 1,500	$ 1,200
	In collaboration with the Content Team at eDiscovery Assistant, create and sponsor a case study that showcases your team's ability to leverage the platform for the benefit of your clients. Case Study will then be posted on eDiscovery Assistant website and sent out via social media	$12,000	$10,000
	Case Law		
	Sponsorship of Case of the Week series; Includes listing as sponsor in weekly newsletter and Powered By listing in eDiscovery Academy	$12,000/quarterly	$10,000/quarterly
	Annual Case Law Report Sponsorship; Listed as sponsor for Annual Case Law Report issued in February of following year; sponsorship recognized in report and on social media and included for download on website with version provided to sponsor for distribution	$ 2,500 annually	
	Academy		
	Partners may work with our team in advance of creating content and add approved partner created content to eDiscovery Academy that will be linked to additional resources within the platform. Cost includes distribution of content on weekly newsletter when added to platform.	Not Available	$ 5,000
	Content to be created by eDiscovery Assistant team with input from Partner and may include video, eBook, posts or articles. Cost includes distribution of content on weekly newsletter when added to platform.		Starting at $ 5,000
	Research and development of a white paper or report focused on eDiscovery topics. The report will be co-branded with a version provided for distribution.		Starting at $10,000
	Consulting		
	Consultation with eDiscovery Assistant to review and advise on software development.	Pricing Upon Request	
	In person or virtual training for your team tailored to your training goals. Cost includes designing program for your team and delivery of training. Training may be recorded and maintained internally for use with internal employees only. Follow up consulting is also available after training sessions.		

eDiscovery Assistant
eDiscovery Begins Here

Imagine the Possibilities.
Take the Next Step

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